

Dress for Success: The Journey

Dress for Success Columbus nurtures clients from interview suiting to career success and beyond. While donors contribute vital gifts, from time to clothing to toiletries, the organization incurs myriad expenses to serve its women. Cash costs include rent and upkeep of the boutique, Career Center and inventory storage; staff and technology to cultivate and manage relationships with social services partners, volunteers, donors and clients; and day-to-day operating expenses, from Career Center supplies to healthy refreshments for workshops. **Here's a look at every step of each client's process—and the investment behind it.**



1

Sisterhood Welcome

The client, referred by one of more than 100 community partners, is welcomed to the boutique by a personal stylist. The stylist interviews her about her favorite colors, personal taste and more for a head-to-toe outfitting. The client leaves with a complete interview outfit wrapped with care—and renewed confidence.
Cost: \$150



2

Self-Starter Springboard

The client visits the Dress for Success Career Center as often as she would like to utilize computers, the Internet, the printers, self-led tutorials, books and more in an uplifting and encouraging environment.

Cost: \$25 per visit

Rouge & Resumes

The client visits the Dress for Success Career Center for Rouge & Resumes, a workshop offering job search discussions, one-on-one mentoring and a cosmetic kit. She may also opt into a text program to learn about other special programs.

Cost: \$100 per workshop

3



IMPACT

100% of operating funds are raised locally and make an impact in Central Ohio

4

New Job = New Wardrobe

Once the client secures a job, she returns for a workplace wardrobe. During this fitting, the client selects one week's worth of workplace-appropriate attire—five head-to-toe outfits—to begin her job with dignity.

Cost: \$250



6

Meet Your Mentor

The client is invited to join Women2Women, a six-month mentoring program that pairs her with an established professional. It offers the client 1:1 support to help her effectively position herself as her career develops.

Cost: \$750



5

Empower Hour

Now employed, the client meets monthly with the Professional Women's Group to learn from guest speakers and peer-to-peer conversation about financial literacy, health and wellness, professional development and civic leadership.

Cost: \$1,000 per year



8

Leading the Way

The client is encouraged to participate in Dress for Success leadership programs, including Success INSight, an innovative daylong symposium of empowerment for Dress for Success Columbus clients.

Cost: \$150

7

Opportunity Knocks

The client is provided opportunities for scholarships or to engage in community outreach.

Cost: \$75

Annual Cost Per Client: \$2,500