



**DRESS FOR SUCCESS**<sup>®</sup>  
COLUMBUS



Dear True Believers

We are so excited to announce the official launch of the inaugural annual Dress for Success Columbus (DFSC) **Volunteer Empowerment Campaign!**

In support of this effort, we are asking all our volunteer sisters to contribute financially toward our goal of \$25,000. We are proud to announce that Thirty-One Gifts is partnering with us and providing a dollar for dollar matching gift up to \$25,000 for a potential total of \$50,000!

***“We at Thirty-One Gifts are excited to partner with the Dress for Success Columbus Volunteer Empowerment Campaign as a matching partner. We continue to believe in the work and mission of Dress and our partnership in empowering women to financial sustainability.”***

***Wendy Bradshaw, Executive Director of Community Affairs and Philanthropy***

We want to take full advantage of their generosity so we are asking that each of our current volunteers reflect on a gift that they may feel comfortable making not just this year, but as a continuing contributor to our annual campaign. Gifts of any amount are appreciated! Our objective is recurring annual participation at whatever level you are comfortable.

Last year for the 10th Anniversary Campaign 80 volunteers like yourself donated over \$22,000! If we can count on you to step up and make an annual donation as part of this exciting new initiative, we will be well on our way toward reaching or exceeding our goal.

Our fundraising efforts will be directed toward the support of the continuing growth of DFSC Empowerment Services Retention Programs – Career Center Rouge & Resume Workshops, Professional Women’s Group, Women 2 Women Mentoring and our annual Success InSight Conference – programs that grow at 10-12% annually.

As a fellow “True Believer” in Dress for Success Columbus, we know how committed you already are to the mission of helping women in our community achieve economic security for themselves and their families. You show your commitment through not only in volunteering in the day-to-day operations but also many of you through your generous past monetary donations to Dress.

We thank you for your generosity of time and money.

This year we are hoping you will become a repeat donor or first time!

We hope that you will seriously consider making a contribution to the Volunteer Empowerment Campaign and help us be a part of securing a sustainable foundation for Dress for Success Columbus. Through your generosity at any level, you will empower DFSC to continue in service of our mission of empowering women to achieve economic independence by providing a network of support, professional attire and the development tools to help them thrive in work and in life.

If you would like more information about the Volunteer Empowerment Campaign, Please contact the campaign co-chairs; Renee Resnik at 614-327-4312 and Lynn Stowe at 614-579-7155. We will be happy to assist you in any way.

Yours in sisterhood,

Renee Resnik and Lynn Stowe, Campaign Co-Chairs

Campaign Committee Members:

Lydia Strauss

Ellen Lemberger

Amanda Pentzer