



“Dress for Success made all the difference in the world when I needed it most. It is the first place I heard, ‘Yes you can.’ I cannot wait to pay it forward.”
-Marci, Dress for Success Columbus client



ABOUT US

We are excited to share that 2017 is our 10th anniversary, and we finished 2016 by empowering our 10,000th woman! Thank you for helping us reach this milestone.

- **That’s 10,000 women in Central Ohio who are advancing themselves and their families through our employment retention and advancement programs.** Dress for Success Columbus works in a holistic way because we know that Columbus has deep pockets of poverty and the causes of poverty are both complex and personal.

We will continue to meet the increasing demands for our transformative programs in our community, and project serving 20,000 women by 2020, but we cannot do this without you. Together, we will strengthen our cause with the resources needed to serve.

- **All of our programs are free of charge.** We strive to build deeper relationships with current and potential donors to ensure the sustainability of all of the programs we provide.

We know our work is deeply needed and making an impact in Central Ohio as 78% of the women we served in 2016 are single mothers with an average of three children. And, **nearly HALF of the women who came to Dress for Success Columbus for services secured work within 90 days of their first appointment,** leading to improved housing, transportation and financial independence for each of them and their families.

- Your support will make an impact on the lives of each of our clients and in the communities in which they live and work. Because we know **when women succeed, families succeed, and ultimately, communities thrive.**

CAMPAIGN DESCRIPTION

Our 10th anniversary allows us to share the significant social impact of our organization over the last decade, while planning for purposeful growth. Our goal is to transition our organization from a start up to a sustainable enterprise – to ensure that our mission remains strong and moving forward – just like we do for the women we serve each day.

- Our first ten years were spent building partnerships, programs, and infrastructure. Now, we need to build upon the foundation created because we are at capacity, while the need continues to grow. **Our goal in 2017 is to raise at least \$125,000 in dedicated resources to build capacity and provide needed resources for our clients.**

- We are strengthening our infrastructure with additional people, actively integrating tools such as technology for client tracking, donor engagement and inventory management, and seeking a dedicated space for programs to accommodate growth – **100% of operating funds are raised locally and make an impact in Central Ohio.**

- **We are grateful to announce our first three Leadership level gifts from EXPRESS, Columbia Gas and Thirty-one Gifts!** Will you join them in strengthening our cause and empowering women?

Dress for Success is an investment. In women. In families. In community. In success.
Thank you for your support of our mission and 10 year anniversary.

www.DFSCMH.org

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