



10 for 10



Celebrating 10 Years of Empowering 10,000+ Women

Recognizing 10 Inspiring Women

In celebration of Dress for Success Columbus' 10-year anniversary and over 10,000 women empowered, we're honored to recognize 10 remarkable women in our community who are inspirational trailblazers! Their generous advocacy and contributions strengthen our cause, and together we empower disadvantaged women to achieve economic independence and thrive!

We are honored to recognize each of these remarkable women as advocates of Dress for Success Columbus and as inspirational icons in our community.

2017 '10 For 10' Honorees

Angela An
Joy Bivens
Cheryl Hooker
Piper Kerman
Kim Jacobs
Karen Kasich
Gale King
Kathy Ransier
TaKeysha Sheppard
Paula Smith

Campaign Overview

- Press Release/ Media Alert distributed mid-March in lead up to April 25 10-Year Anniversary Open House
- Recognized by Dress for Success Columbus in various media platforms and Dress for Success Columbus website (www.dfscmh.org) mid-March through December
- Highlighted throughout the month of May 2017 on social media (Mother's Day)
- Celebrated at October 20 Beyond the Suit Luncheon